



NJSA
NEW JERSEY STAFFING ALLIANCE

2023 Executive Leadership Conference Sponsorships

The New Jersey Staffing Alliance sponsorship program is designed to give the Industry Partner members of the New Jersey Staffing Alliance the opportunity to demonstrate their support and commitment to the staffing industry while enhancing their brand and marketing access to New Jersey staffing firm owners and managers.

The 2023 Executive Leadership Conference will be held on April 3-4, 2023 at the Hard Rock Hotel & Casino in Atlantic City. This year's event is a one-and-a-half-day conference targeting owners and managers of staffing firms. The conference features two cocktail receptions and one full day of valuable education for staffing firms.

Overall Conference Sponsorship: \$5,000 (1 Available)

Benefits:

- Recognition as the top-tier Conference Sponsor
- Four complimentary conference registrations
- Opportunity to introduce speaker and make 10-minute remarks about your firm's services at the event
- Two full-page ads in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage
- Ability to distribute promotional item at the conference (sponsor to provide item).

Educational Session Sponsorship: \$3,000 (5 Available)

Benefits:

- Recognition as an Educational Session Sponsor
- Two complimentary conference registrations
- Opportunity to introduce speaker and make 5-minute remarks about your firm's services at the event
- One full-page ad in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage

Opening Cocktail Reception Sponsorship (Monday Night): \$2,500 (2 Available)

Benefits:

- Recognition as Opening Cocktail Reception Sponsor
- Two complimentary conference registrations
- Opportunity to introduce speaker and make 5-minute remarks about your firm's services at the event
- One full-page ad in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage

Closing Cocktail Reception Sponsorship (Tuesday Night): \$2,500 (2 Available)

Benefits:

- Recognition as the Conference Reception Sponsor
- Two complimentary conference registrations
- Opportunity to introduce speaker and make 5-minute remarks about your firm's services at the event
- One full-page ad in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage

SOLD OUT!

Luncheon Sponsorship: \$2,500 (1 Available)

Benefits:

- Recognition as a Luncheon Sponsor
- Two complimentary conference registrations
- Opportunity to make 5-minute remarks about your firm's services at the event
- One full-page ad in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage

Breakfast Sponsorship: \$2,000 (1 Available)

Benefits:

- Recognition as a Breakfast Sponsor
- Two complimentary conference registrations
- Opportunity to make 5-minute remarks about your firm's services at the event
- One full-page ad in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage

Live Band Sponsorship: \$1,500 (1 Available)

Benefits:

- Recognition as the Live Band Sponsor for the Opening Night Reception
- One complimentary conference registration
- One full-page ad in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage

Notepad/Pen Sponsorship: \$1,500 (1 Available)

Benefits:

- Company logo printed on attendee note pads
- One complimentary conference registration
- One full-page ad in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage

Lanyard Sponsorship: \$1,000 (1 Available)

Benefits:

- Company logo printed on name badge lanyards
- One complimentary conference registration
- One full-page ad in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage

SOLD OUT!

Break Sponsorship: \$1,000 (2 Available)

Benefits:

- Recognition as the Break Sponsor
- One complimentary conference registration
- One full-page ad in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage

Program Book Ad: \$500 (Unlimited)

Benefits:

- One full-page ad in attendee booklet

2023 SPONSOR REGISTRATION FORM

Primary Contact: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please sign us up for the following Sponsorships:

EXECUTIVE LEADERSHP CONFERENCE

Overall Conference Sponsorship (\$5,000)

Educational Session (\$3,000)

Opening Reception (\$2,500)

Closing Reception (\$2,500)

Luncheon Sponsor (\$2,500)

Breakfast Sponsor (\$2,000)

Notepad/Pen Sponsor (\$1,500)

Live Band Sponsor (\$1,500)

Lanyard Sponsor (\$1,000)

Breaks Sponsor (\$1,000)

Program Book Ad (\$500)

Payment Information: I will pay with a check (payable to NJSA). I will pay with a credit card.

Credit Card Number: _____ Exp: _____ CCID: _____

Name on Card: _____ Card Billing Address: _____

Return form and payment to: NJSA, P.O. Box 518, Mount Laurel, NJ 08054. Fax: 856-727-9504.

Questions? Email Office@NJSA.com or call 973-283-0072